



# EUROPE STEEL MARKETS 2021

## Virtual Conference

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16-17th June 2021

ORGANISER:



SPONSORS:



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## Conference Overview

# WELCOME

We are delighted to invite you to the Kallanish Europe Steel Markets 2021 virtual conference that will be held on 16-17 June 2021.

Last year European steel was first rocked by unprecedented national lockdowns and industrial closures, then later thrown into turmoil by phenomenal price rises and material shortages. Today steel prices continue to smash record highs again and again, and the question remains about volume and availability.

How long can prices be sustained at record levels? What can the sector expect when the Safeguard measures end in June? Will they be kept in place, or left to elapse? How are developments in 'green steel' projects, and carbon border tax adjustments progressing? What can we expect for the rest of 2021 and the longer-term structure of European steel production, processing and trade? What can you do to best position your business for success?



**Bijan Farhangi**

Events Director  
Kallanish Commodities



Day 1 - 16th June 2021

# PROGRAMME

10:00 Doors Open: Welcome & Networking

11:00 Session 1: Global & European steel industry – debating the big issues

2020 was one of the most challenging years ever for the steel industry. The first half of the year was characterised by an unprecedented halt in production, then by rapid demand recovery, low inventories, extended mill lead times, and soaring prices. This trend has continued into 2021 with steel prices repeatedly smashing record highs resulting in the focus of sales discussions switching from price to volume and lead times. Opinion is split -- are these conditions set to continue for the remainder of the year or will end-use buyers simply stop ordering and prices will come off? Similarly, iron ore and steel scrap prices have surged to levels not seen in almost a decade. China's return to international scrap markets, coupled with its huge EAF capacity expansion could disrupt raw materials markets further. Closer to home, EU safeguard measures due to expire at the end of June - will they be extended, replaced or allowed to expire? As multiple factors shift trade patterns and the European steel sector embraces decarbonisation and 'green steel' initiatives, what is the outlook for European steel? What strategies are European steel participants adopting this year? What do producers, processors and traders expect for the remainder of 2021 and beyond?



LIVE STREAM

12:15 Networking Break

13:00 Session 2: Europe in the global context - safeguard measures, production & supply gaps

Increasing trade barriers have characterised global steel markets in recent years and this trend of steel market regionalisation is expected to continue for years to come. In 2019 the sector was hit by a slow-down in end-user demand, which was further exacerbated by the coronavirus pandemic in 2020. Since the latter half of 2020 demand recovery has seen steel prices more than double. Today, European steel demand outstrips supply, and producers enjoy record margins. Those down the supply chain struggle to pass on costs or replenish inventories. Domestic supply has been further compounded by ongoing uncertainty regarding Liberty's financing, and at Ilva over the 50-50 public-private partnership delays. Therefore, market participants eagerly await news on the status of European safeguard measures which are set to expire at the end of June. Will they be extended, replaced or allowed to expire? With higher climate ambitions for 2030 and 2050 will the proposed carbon border adjustment mechanism (CBAM) protect European steel? And what is the expected impact of CBAM on imports and exports? Our panel of experts will offer their views on the challenges and opportunities facing the European steel sector, with a specific focus on production, trade and policy.



LIVE STREAM

14:15 Networking Break

15:00 Session 3: Raw materials – demand, volumes & price

Since Q4 2020 the raw materials markets have exploded. Iron ore and steel scrap have recorded dramatic price growth mirroring steel price rises. Iron ore has hit record highs not seen since the height of China's post-financial crisis stimulus. Scrap, meanwhile, has been tightened further by the return of China to the international market. Raw material prices continue to outperform most expectations. With steel price and demand at record highs, low inventories and decade-high freight rates -- what can we expect for international scrap and iron ore markets? Are these prices sustainable or have they reached levels that may never be seen again? Is resource security sparking another wave of resource nationalism? Analysts and market observers will debate the current and future state of iron ore and steel scrap demand, volumes and price.



LIVE STREAM

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A great event with excellent speakers and discussion, right on topic

DELEGATE AT KALLANISH INTERNATIONAL STEEL SCRAP  
VIRTUAL CONFERENCE – MARCH 2021

”

“

Good information level, great speakers, please continue in this way!

DELEGATE AT KALLANISH EUROPE STEEL MARKETS  
VIRTUAL CONFERENCE – NOVEMBER 2020

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Day 2 - 16th June 2021

# PROGRAMME

10:00 Doors Open: Welcome & Networking

11:00 Session 4: Steel outlook – demand, volumes & price

Global steel demand continues to outperform expectations with many market observers expecting 2021 and beyond to continue the strong recovery trend. Since the latter half of 2020 demand recovery has seen steel prices more than double in 12 months. With extended mill lead times, low inventories, decade-high freight rates, and unprecedented fiscal stimulus, what can we expect for the global and European steel industry? Are these steel prices sustainable? Could these high prices force consumers to reduce or temporarily stop buying at some point? In this session, analysts and market observers will debate the current and future state of steel demand, volumes and prices in Europe.



LIVE STREAM

12:15 Networking Break

13:00 Session 5: Key markets beyond Europe - demand growth, capacity investment & trade flows

As market fundamentals have changed since the end of 2020, we invite steel industry participants from around the world to share updates on market developments in the key steelmaking countries and regions of China, India, CIS and Turkey. How is demand growth and capacity investment developing in these regions? With low inventories and extended mill lead times, overcapacity has not been a topic much discussed in recent months. However, as overcapacity is set to increase in most regions of the world, how will this dynamic play out in the months and years ahead? In addition, trade barriers continue to be central in today's market and a rapid change in this situation is not expected anytime soon. Meanwhile, freight rates sit at decade highs due to economic and industrial recoveries adding an extra layer of risk and cost to international trade flows. Regional steel and shipping experts will analyse how key steelmaking regions and the freight sector are meeting the current challenges of market recovery, capacity investment and changing steel trade flows following the Covid-19 shock.



LIVE STREAM

14:15 Networking Break

15:00 Session 6: The future of steel - decarbonisation & sustainability challenges

With much uncertainty in the long-term macro-economic environment, and higher sustainable climate ambitions within Europe's steel industry, making firm forecasts on the future of steel is almost impossible. Nevertheless, many regional steelmakers have announced ambitious plans to cut emissions by 2030 and beyond. Various technologies for steelmaking decarbonisation are already available or are coming online soon including Carbon Direct Avoidance (hydrogen and electricity-based steelmaking), Carbon Capture and Storage, and Carbon Capture Usage. These technologies will result in higher production costs for European steel. Is there sufficient policy support and regulatory framework in place to make the transition economical? What must be done to ensure a level playing field for the entire supply chain. How close is European steel to securing an economically viable supply of hydrogen for hydrogen steelmaking? Will the recent jump in Emissions Trading System carbon prices spur steelmakers investments to decarbonise? In this panel, industry experts will discuss these questions and more on the future of the European steel and the influences from global developments and sustainability challenges.



LIVE STREAM

14:15 Closing Remarks





# CONNECT & NETWORK

Easy to Use Interactive Tools



## NETWORKING ROOM

Head over to the virtual networking room to meet and engage in face to face conversations. You can join group discussions from 2 to 15 people.



## Q&A

Ask questions during the live conference streams and our moderators will put your questions directly to the presenters. You can ask questions anonymously.



## EXHIBITORS

Watch live demonstrations on the exhibition booths, find out about new products and services, and meet new contacts.



## POLLS

Vote in live polls and see what the audience is thinking. Voice your opinion, watch as the results pour in, and see how the presenters interpret the results, LIVE.



## HELP DESK

We're here to help at the help desk. If you are having technical difficulties or simply want some tips on how to get the most out of the platform, stop by and say hi!



## CONNECTIONS

Making new connections through the attendee list has now been turbo charged with the new video meeting feature embedded into the platform. Plus export all your connections to your own contact list.



# PRICE AND BOOKING

Rate	Price	Expires
Early Bird	€295	28th May
Full Price	€395	15th June

**INCLUDES:**

Your conference fee includes full access to all the live streams, all features of the Europe Steel Markets 2021 virtual platform, recorded sessions, presentation materials and face to face networking.

## Book Now

Register before  
28 May

**By Phone**

+44 208 735 6520

**By Email**

sales@kallanish.com

**Online**

kallanish.com/events

Make sure you pay when you register to lock in your low rate.

# REGISTRATION FORM

## Your Details

Name \_\_\_\_\_  
Job Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

**Group Booking, please enter the additional names below:**

Delegate 1 \_\_\_\_\_  
Delegate 2 \_\_\_\_\_  
Delegate 3 \_\_\_\_\_

## Confirmation

By signing below, you confirm that you have read and agreed to the terms and conditions overleaf.

SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

## Payment Information

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Name on card \_\_\_\_\_

Card Number \_\_\_\_\_

Billing Address \_\_\_\_\_

Expiry Date \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_

Signature \_\_\_\_\_

## Ticket Type

<input type="checkbox"/> Early Bird	€295	28th May
<input type="checkbox"/> Full Price	€395	15th June



# TERMS & CONDITIONS

Make time to read the small print

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