

INTERNATIONAL STEEL SCRAP 2021

Virtual Conference

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10 MARCH 2021

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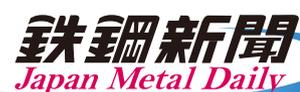
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OVERVIEW

Following weak demand in early 2020, international scrap markets and other steel raw materials have recorded steep and often volatile price growth through Q4 2020 and into early 2021. Scrap markets could tighten further with the return of China to the international market. Meanwhile resource security seems to be sparking a wave of economic nationalism as Europe, Russia and other scrap supplying regions consider or extend export restrictions or tariffs. Against this fast changing backdrop how long will this rally last? How will EAF's compete for scrap with China? How much scrap will China actually buy? Will Turkey remain the market maker for scrap? Who will be the winners and losers? Renowned steel experts from around the world will present their analysis on recent steel scrap market trends and share their views of what we can expect in 2021 and over the next few years as the markets find a new equilibrium.



Bijan Farhangi
Events Director
Kallanish Commodities

SPEAKERS



Dr Veysel Yayan
Secretary General
TCUD



Rajiv Mangal
President & CEO
Tata Steel (Thailand)



Koray Gunay
Purchasing Director
Colakoglu Metalurji



Hu Hongsheng
Director of Scrap
Department
Fubao Information
Company



Ian Roper
CEO
SMM



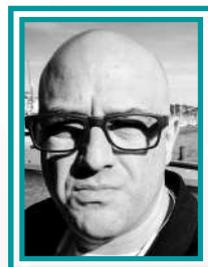
Dr John Atherton
Secretary General
International Iron
Metallics Association



Prof. Keyvan Tehrani
CEO
Jame Tejarat Co. (JTC)



Alain Eekman
Commercial Director
Casier Recycling



Jehuda Saar
Commercial Director
Groupe Ecore



Philip Hoffman
Chairman
Hoffman Iron and Steel



Alberto Xodo
VP Sales
LME



Hiroyuki Kurosawa
Chief Investigator Overseas
Marketing
Japan Metal Daily



Tomas Gutierrez
Managing Editor Asia
Kallanish



Burcak Alpman
Journalist
Kallanish Steel

PROGRAM | 10 MAR 2021

09:00-10:00 Welcome address and Networking break

10:00-11:15 Keynote session 1: Steel scrap markets - The supply vs demand big picture

Following weak demand in early 2020, international scrap markets and other steel raw materials recorded dramatic price growth in Q4 2020 through early January 2021. Since then, prices have declined at a steady rate. Scrap supply is expected to tighten with the return of China to the international market. While resource security seems to be sparking a wave of economic nationalism in Europe, Russia and other traditional scrap supplying regions. What is the expected steel scrap demand from China? Will Turkey continue to be the market-maker for scrap prices? Where will scrap markets find equilibrium? Renowned steel experts from around the world will present their analysis on recent steel scrap market trends and share their views of what we can expect in 2021 and over the next few years as the markets find a new equilibrium.

This session will answer:

- What is the expected demand volume from China?
- Will Turkey continue to be the market maker for scrap prices?
- Where will scrap supply and demand find equilibrium?
- Which countries might introduce scrap export bans or duties to protect domestic supply?
- Which grades will be more popular?
- What new scrap suppliers can we expect in 2021?

Speakers:

- Burcak Alpman, Journalist, **Kallanish**
- Hu Hongsheng, Director of Research Scrap Department, **Fubao Information**
- Dr Veysel Yayan, Secretary general, **Turkish Steel Producers Association (TCUD)**
- Alain Eeckman, Commercial Director, **Casier Recycling**
- Jehuda Saar, Ferrous Trader, **Groupe Ecore**
- Phillip Hoffman, Chairman, **Hoffman Iron and Steel**



LIVE STREAM

11:15-12:00 Networking Break

12:00-13:15 Session 2: EAF vs Blast Furnace production – comparative advantages

International scrap markets have risen to levels not seen in almost a decade. Coupled with the return of China to the international scrap markets and Iron ore markets moving in parallel, what does this trend signal for the comparative advantage between EAFs and Blast furnace production? How does this trend play out between regions, and between long and flat steel production? Who will be the winners and losers? What part will other metallics play in this rebalance? A senior industry analyst will present a breakdown of the key elements and trends that could shape the fortunes of the steel producers against this new raw materials backdrop. Senior industry figures will then discuss and dissect this future in the panel session.

This session will cover:

- EAF vs BF production cost advantages analysed
- Longs vs Flats margins analysed
- What possibility for replacing scrap?
- How can margins be expanded?
- What are the supply and demand trends for Iron ore, DRI, HBI, Pig Iron?

Speakers:

- Ian Roper, CEO, **SMM**
- John Atherton, Secretary General, **International Iron Metallics Association (IIMA)**
- Keyvan Jafari Tehrani, CEO, **Jame Tejarat Co.**
- Tomas Gutierrez, Managing Editor Asia, Head of Data, **Kallanish**



LIVE STREAM

13:15-14:00 Networking Break

Top Tip: Use these long break times to get a coffee, catch up on your work, stretch your legs, meet your fellow attendees, and visit the exhibitors.

14:00-15:15 Session 3: Managing business strategy amid price volatility

We turn to eminent steel industry experts who will debate the key question of how to navigate a business success strategy in today's challenging market. How will market participants react to emerging risks and shifts in the raw material balance? How will steel producers survive? What tools and strategies must be considered to ensure a strong and successful future?

This session will cover:

- Who will be the winners and losers?
- What will be the best steel production survival strategies?
- Can we expect more protectionist measures?
- Can diversifying production and increasing value added product range support success?

Speakers:

- Rajiv Mangal, President & CEO, **Tata Steel Thailand**
- Koray Gunay, Purchasing Director, **Colakoglu Metalurji**
- Alberto Xodo, VP Sales, **LME**
- Hiroyuki Kurosawa, Chief Investigator Overseas Marketing, **Japan Metal Daily**



LIVE STREAM

15:15 Closing remarks & Networking

INTERACT & NETWORK

There are lots of ways to interact and network at the International Steel Scrap 2021 virtual conference, from live Q&A with the speakers to face to face networking in the networking room, not to mention live demos from the exhibitors and active polls on hot topics. The Kallanish online event platform is your oyster



NETWORKING ROOM

Head over to the virtual networking room to meet and engage in face to face conversations via live video link. Join and organise group meetings at the touch of a button.



Q&A

Ask questions during the live streams and our moderators will put your questions directly to the presenters.



LIVE POLLS

Vote in live polls and see what the audience is thinking. Voice your opinions, watch as the results pour in, and see how the presenters interpret the results. LIVE.



EXHIBITORS

Watch live demonstrations on the exhibition booths, find out about new products and services, and meet new contacts.



DISCUSSION BOARD

When we hit a break session, make yourself a coffee or tea and head over to the virtual cafe - Chat, discuss and share your experience so far.



PRICE AND BOOKING

Rate	Price	Expires
Early Bird	\$250	Exp
Full Price	\$350	10 Mar

Your conference fee includes full access to all the live streams, all features of the International Steel Scrap 2021 virtual platform, recorded sessions, presentation materials and face to face networking.

Book Now

Register before
9 March



By Phone

+44 208 735 6520



By Email

sales@kallanish.com



Online

kallanish.com/events

Make sure you pay when you register to lock in your low rate.

Or you if you prefer you can complete the booking form below, scan and return on email to sales@kallanish.com.

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Name _____
Job Title _____
Company _____
Address _____
Address _____
Phone _____
Email _____

Group Booking, please enter the additional names below:

Delegate 1 _____
Delegate 2 _____
Delegate 3 _____

Confirmation

By signing below, you confirm that you have read and agreed to the terms and conditions overleaf.

SIGNATURE: _____ Date: _____

Payment Information

Mastercard Visa Amex Maestro

Name on card _____

Card Number _____

Billing Address _____

Expiry Date ____ / ____ CWV: _____

Signature _____

Ticket Type

Early Bird \$250 *Expired*

Full Price \$350 *10 Mar*



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