



# Europe Steel Markets 2022

## Hybrid Conference

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### 30-31 May 2022

Melia Milano, Milan, Italy

Organiser:



Media Partners:



Book your place for just €700 in-person €500 virtual (exp 18 FEB) ► Email: [sales@kallanish.com](mailto:sales@kallanish.com)



## Conference Overview

# Welcome

2021 has been an extra-ordinary year for the European steel industry. The market saw prices reach record levels and steelmakers' profitability jumped significantly. The correction in prices registered during the second half of 2021 turned out to be less accentuated than expected, but uncertainties remain. 2022 will confirm in a definitive way if the European steel market has steadily entered a new cycle of elevated steel prices or if a new correction is looming.

Strong demand supported the market in 2021, but the uncertainties surrounding the supply chain for the automotive sector continue to represent an element of concern. Further question marks loom over the future developments of safeguard measures as well as the acceleration of environmental transition currently taking place at most European mills.

During Kallanish Europe Steel Markets 2022 hybrid conference market participants, analysts and representatives from steel end-using sectors will debate the medium- and long-term outlook for the European steel market, putting it in the context of global steel trends.



Bijan Farhangi

Events Director  
Kallanish Commodities



# Programme - Day 1

All times shown are CET (UTC+2) | 30th May 2022



## 09:30 Keynote session 1: European steel – debating the big issues

To start off the 2022 conference Kallanish invites high profile executives from the European industry to give their view on the latest market developments and their outlook for the second half of 2022. Last year the steel industry lived an extra-ordinary year, with prices reaching new record levels and profitability for steelmakers increasing rapidly. Demand has recovered, but this new spike has exposed several critical factors in the supply chain. Will 2022 confirm that we entered a new phase of the market, continuing the trends initiated in 2021? How is the supply chain adapting to the new higher prices scenario and lower availability of volumes in the open global market?

## 11:00 Networking Break

## 11:30 Session 2: Key markets beyond Europe - demand, investment & trade flows

Kallanish editors and speakers are invited to look at the most significant market trends of global areas such as Turkey, Middle East, the CIS, Asia and the Americas. What can the experiences of global markets indicate for the European steel sector going forward? How are trade flows between the different areas developing? 2021 brought a number of new challenges in key steelmaking areas such as China, Russia and Turkey: what will be the factor to watch for 2022 on a global scale?

## 13:00 Lunch Break

## 14:30 Session 3: The future of steel - decarbonisation & sustainability

Decarbonization and sustainability are central to the future of the global steel industry. What is the status of the transition at European steelmakers and distributors? Can hydrogen steelmaking really become a viable solution and how are steel purchasers reacting to the premium costs implemented to safeguard investments in the decarbonization projects? During the last years Europe has been at the forefront of the push for green steelmaking, but what lessons can the sector learn from other experiences in different geographic areas? Which role will scrap play in the transition toward more environmentally friendly steelmaking?

## 16:00 Networking Break

**14:30** Session 3: The future of steel - decarbonisation & sustainability

In 2021 the automotive sector in Europe failed to recover despite the difficulties of 2020 created by the pandemics. The latest numbers from the European carmaker's association indicate that sales of new cars in Europe plummeted in 2021 while production remained more or less in line with 2020. Last year the biggest story in the sector was the shortage of microchips for the industry, but as 2022 started the problem continues to exist. What is the state of the automotive supply chain as the second part of 2022 approaches? The shortage of semiconductors affected the sector for most parts of 2021, has the situation improved? Going forward, what will be the biggest challenge for the steel supply chain in relation to the automotive sector? How is the automotive sector performing in terms of steel consumption compared to other steel intensive steel consuming sectors such as construction?

End of Day 1 and Cocktail Reception

# Programme - Day 2



All times shown are CET (UTC+2) | 31st May 2022

**09:30** Session 5: Steel input costs – energy, freight and the raw materials rollercoaster

The second day of the conference will be introduced by a careful look at the raw materials situation globally. Iron ore, scrap, energy and freight costs will be analyzed to understand the future direction of input costs for steelmakers and for the entire ferrous supply chain. Iron ore and scrap prices reached record levels in 2021, but the spike of energy costs overshadowed this new record levels. Steelmakers have started last year to implement energy surcharges for European clients. What is happening to energy costs in Europe and has the situation improved compared with the winter of 2021? What is the performance of iron ore and scrap prices globally and how this continues to relate to steel production and demand?

**11:00** Networking Break**11:30** Session 6: Steel outlook – supply, demand & price

After a day and a half of conference, key speakers from different sectors will sit in a panel to discuss their views on steel supply, demand and prices for the coming six months. 2022 started with a very uncertain market, after the extraordinary 2021. How will H2 2022 look like for the market? Will the supply side have the upper hand when it comes to price setting during H2 or the buyers will be able to lead the conversation due to the abundance of offers in the market? What is the current visibility over 2023?

**13:00** Chairman's Closing Remarks



# Connect & Network

## Easy to Use Interactive Tools



### Networking Room

Head over to the virtual networking room to meet and engage in face to face conversations. You can join group discussions from 2 to 15 people.



### Q&A

Ask questions during the live conference streams and our moderators will put your questions directly to the presenters. You can ask questions anonymously.



### Exhibitors

Watch live demonstrations on the exhibition booths, find out about new products and services, and meet new contacts.



### Polls

Vote in live polls and see what the audience is thinking. Voice your opinion, watch as the results pour in, and see how the presenters interpret the results, LIVE.



### Help Desk

We're here to help at the help desk. If you are having technical difficulties or simply want some tips on how to get the most out of the platform, stop by and say hi!



### Connections

Making new connections through the attendee list has now been turbo charged with the new video meeting feature embedded into the platform. Plus export all your connections to your own contact list.



# Price and booking

Rate	In-Person Price	Virtual Price	Expires
Super Early Bird	€700	€500	18th Feb
Early Bird	€900	€600	20th Apr
Full Price	€1100	€700	30th May

## In-person rate includes:

Your conference fee includes full access to the physical event including the lunch break, coffee breaks and cocktail reception and in-person networking. In addition you can access the live streams, all features of Europe Steel Markets 2022 virtual platform, recorded sessions, presentation materials and face to face networking.

## Book Now

Register and pay by 18th February for Super Early Bird rate



By Phone  
+44 208 735 6520



By Email  
sales@kallanish.com



Online  
kallanish.com/events

Make sure you pay when you register to lock in your low rate.

## Virtual rate includes:

Your conference fee includes full access to all the live streams, all features of Europe Steel Markets 2022 virtual platform, recorded sessions, presentation materials and face to face networking.

# Registration Form

## Your Details

Name \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

Group Booking, please enter the additional names below:

Delegate 1 \_\_\_\_\_  
 Delegate 2 \_\_\_\_\_  
 Delegate 3 \_\_\_\_\_

## Payment Information

☐ Mastercard ☐ Visa ☐ Amex ☐ Maestro

Name on card \_\_\_\_\_  
 Card Number \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Expiry Date \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_  
 Signature \_\_\_\_\_

## Ticket Type

	In-Person	Virtual	
Super Early Bird	<input type="checkbox"/> €700	€500 <input type="checkbox"/>	Exp. 18 Feb
Early Bird	<input type="checkbox"/> €900	€600 <input type="checkbox"/>	Exp. 20 Apr
Full Price	<input type="checkbox"/> €1100	€700 <input type="checkbox"/>	Exp. 30 May

## Confirmation

By signing below, you confirm that you have read and agreed to the terms and conditions overleaf.

SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_



# Terms & Conditions

## Make time to read the small print

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