KALLANISH PRESENTS

EUROPE STEEL MARKETS 2023

CONFERENCE

16-17 MAY 2023
AMSTERDAM,
THE NETHERLANDS

ORGANISER:

Kallanish

SPONSOR:

Vogel Stahl

Specialty Steel
Sheet and Plate

BOOK YOUR PLACE FOR JUST €800

➤EMAIL: SALES@KALLANISH.COM

Conference Overview

WELCOME

2022 has been a year of unprecedented challenges for the global steel markets, due to rising geopolitical tensions, and the slow-down of the China's economy and steel demand. Global crude steel production in 2022 decreased by almost 4% from the record level reached in 2021, due to negative performances registered in Asia, Europe and North America. The largest fall in crude steel production during the first eleven months of 2022 was registered in Russia, Turkey and Germany. India and Iran continued to increase their steel output, but this recovery was not enough to impact the global trend.

In Europe steelmakers remain concerned with high energy costs, the slowdown of steel end-using sectors and looming recession clouds. 2022 was characterized by the challenges sparked by the ongoing war in Ukraine and 2023 is still expected to be a year of transition, rather than of full recovery.

During the 7th annual Europe Steel Markets conference, steel executives and participants in the market will gather to discuss global steel sector prospects for the second half of 2023, as well as share their experiences and latest industry developments. A number of topics are set to be addressed, including the ongoing investments to meet the stringent environmental legislations in Europe, the price trends for steel products, end-user demand and the rising centrality of scrap among raw material inputs.

Bijan Farhangi

Events Director
Kallanish Commodities

PROGRAMME

TUESDAY 16th MAY 2023 - DAY 1

08:30 Registration

09:25 Chairman's Welcome Address

09:30 Keynote Session 1: European steel – debating the big issues market

European steel markets have gone through a prolonged period of uncertainty. To kick off the conference high-profile steel executives will debate the current state of European steel demand and the expectations for H2 2023. How is the European market adapting to the developments across the global steel sector? How is European steel demand performing and what should we expect for the second half of the year? Is the European steel industry ready for the upcoming challenges posed by decarbonisation? 2022 was a year of great uncertainty for Europe, mainly due to rising geopolitical tensions caused by war in Ukraine and the impact of inflation on the economy; is the end of the negative trend in sight or should we expect further challenges during 2023?

Format: 10-12 min presentations + Q&A

10:45 Coffee Break

11:30 Session 2: Key markets beyond Europe - demand, investment & trade flows

Kallanish editors and industry executives will analyse the most significant market trends across the globe in areas such as Turkey, Middle East, CIS, Asia and the Americas. A special focus will also be given in how trade flows with Europe are being influenced by the latest developments of the markets and the regulations globally. How is the Chinese market performing? Can Chinese demand recover to go back to 2021 levels? What are the expectations for global steel demand going into the second half of 2023? Will Asian suppliers continue increasing their imports into Europe? As the new European CBAM regulation takes its final shape, how are other parts of the world preparing for this new challenge? What is the state of the steel sector in Ukraine? Can the Turkish steelmakers boost crude steel production after a very negative 2022? What are the latest regulations implemented by Europe concerning steel trade flows?

Format: 10-15 min presentations + panel

13:00 Lunch

14:15 Session 3: Steel input costs – energy, freight and the raw materials rollercoaster

Iron ore, steel scrap, energy and freight costs will be analysed to understand the future direction of input costs for steelmakers and for the entire ferrous supply chain. In 2022 iron ore and scrap price volatility was very high due to the impact of the war in Ukraine and the rising of geopolitical tensions. 2023 is expected to be a more “stable” year, but surprises are always looming. Can iron ore prices be boosted by a Chinese demand recovery or will higher ore production prevent new peaks? How will the scrap market perform in the second half of 2023? Will more steelmakers in Europe announce upstream consolidations to acquire scrap yards? Will Europe succeed in somewhat limiting exports of scrap?

Format: 10-15 min presentations + Panel

15:45 Coffee Break

PROGRAMME

16:30 Session 4: End user demand and performance

In 2022 the negative performance of the global automotive sector significantly impacted the steel sector. European market observers last year noted that the fall in new cars demand was relevant enough to force Japanese and South Korean steelmakers into offering their products into Europe, triggering an increase of Asian imports in the continent. 2023 could bring a mild recovery in the automotive sector, but many believe the way to full recovery will be longer than expected. What are the expectations for H2 2023 and 2024? In Europe the construction sector could receive a further boost by ongoing public investments, but in other nearby economies the situation remains uncertain and fragile. What are the new challenges faced by steel end-users?

Format: 10-15 min presentations + Q&A

17:30 End of Day 1 and Cocktail Reception

WEDNESDAY 17th MAY 2023 - DAY 2

09:30 Session 5: The future of steel - decarbonisation & sustainability

Decarbonisation and sustainability remain central to the future of the global steel industry. What is the status of the transition at European steelmakers and distributors? Can hydrogen steelmaking really become a viable solution and how are steel purchasers preparing to absorb the premium costs implemented to safeguard investments in the decarbonisation projects? During recent years, Europe has been at the forefront of the push for green steelmaking, but what lessons can the sector learn from other experiences in other regions? How big a role will steel scrap play in the transition towards more environmentally friendly steelmaking? What impact will the European CBAM have on trade flows of steel globally?

Format: 10-15min Presentations + Q&A

11:00 Coffee Break

11:30 Session 6: Steel outlook – supply, demand & price

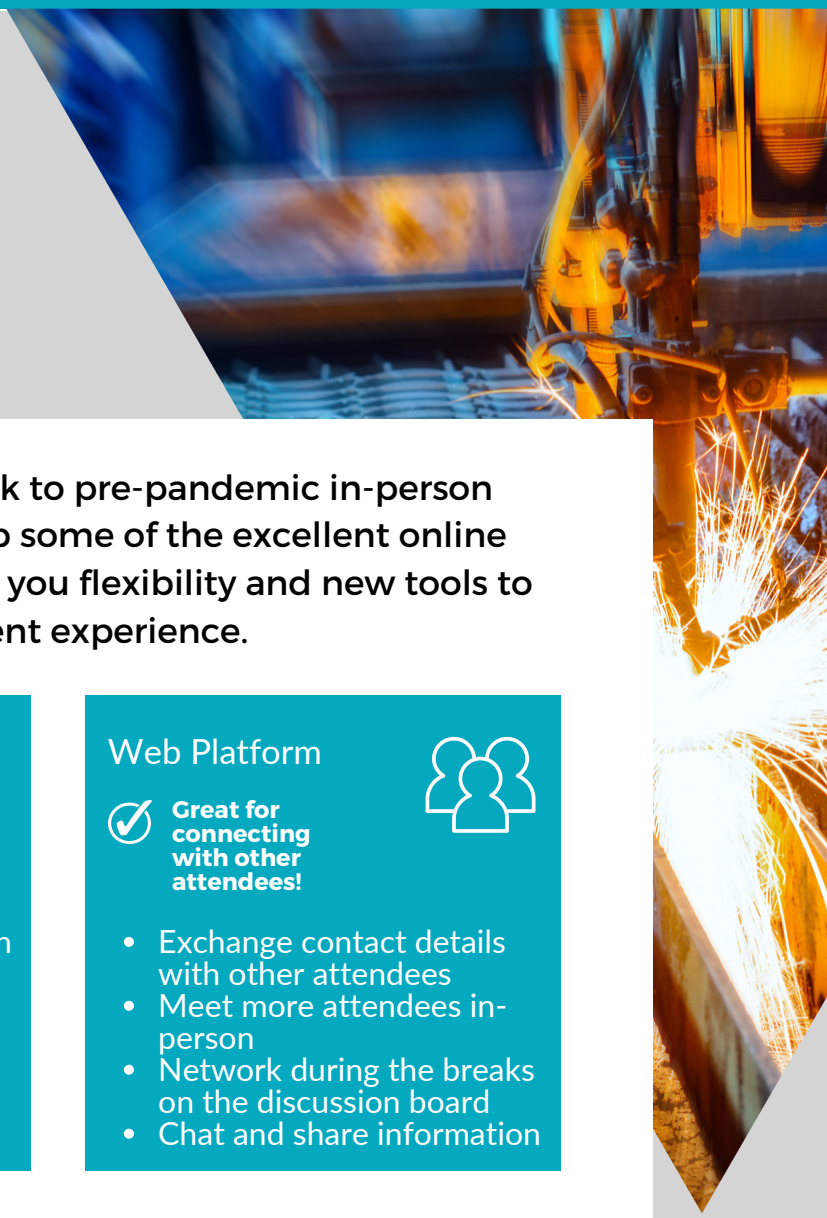
Key industry executives from different sectors will sit in a panel to discuss their views on steel supply, demand and prices for the coming six months. 2022 was a year of high volatility, with speculations driving the prices to record levels after the start of the war in Ukraine, followed by a rapid collapse of prices. In Europe prices of HRC last year moved well below expectations, while rebar levels held stronger than expected. What will be the trend of steel prices going forward? Should we expect a new rally for steel prices as Chinese demand recovers?

Format: 10-15min Presentations + panel

12:30 Chairman's Closing Remarks

KALLANISH CONFERENCES

Connecting People



As the world emerges back to pre-pandemic in-person events, we wanted to keep some of the excellent online event features, which give you flexibility and new tools to enhance your physical event experience.

Mobile APP

Great for in-person attendees!

- Meet more attendees, both in-person & online
- Easily message & communicate with your new contacts
- Ask questions to the speakers on the stage

Web Platform

Great for connecting with other attendees!

- Exchange contact details with other attendees
- Meet more attendees in-person
- Network during the breaks on the discussion board
- Chat and share information

Engage

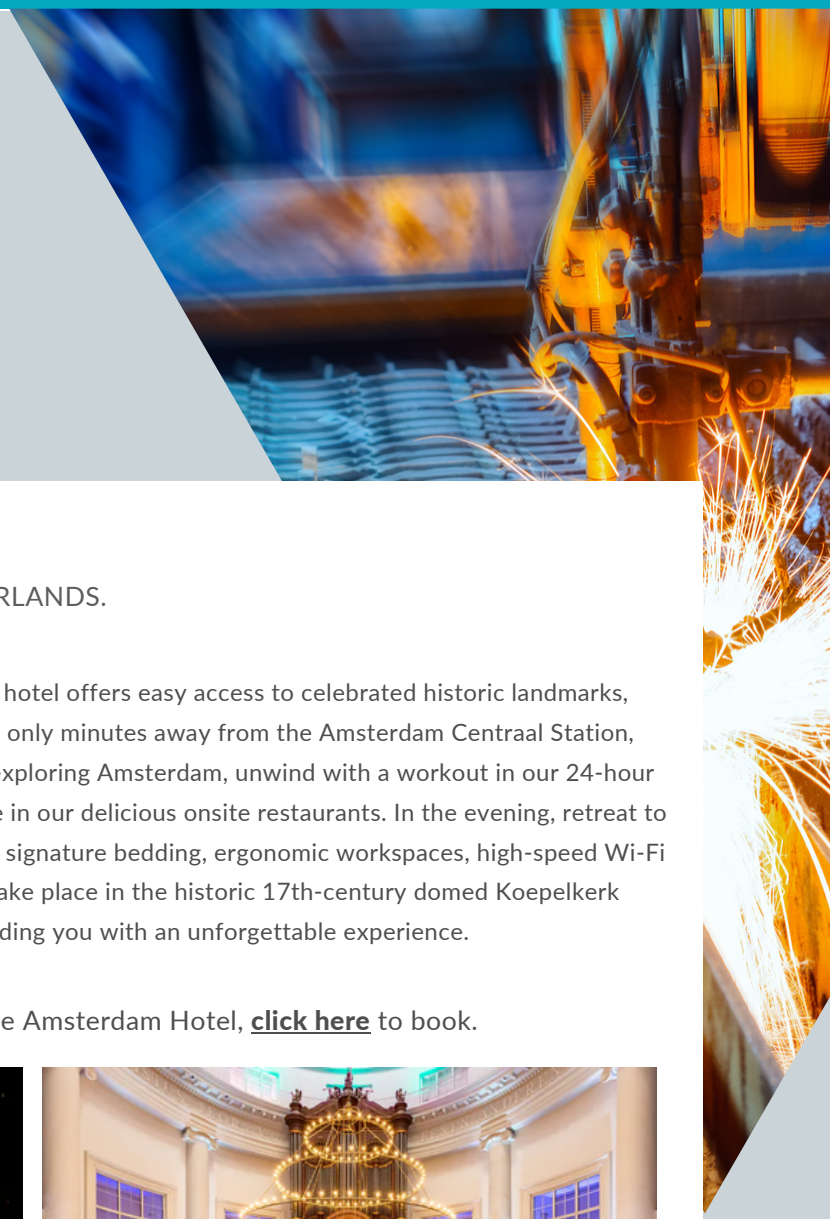
Interactive features for all attendees

- Watch and re-watch any conference session
- Vote in event polls and see how your opinion compares
- Export your connections to your address book
- Download free reports

Spotlight

Showcase your company & expertise

- The 'Live Display' shows in- person attendees most active
- The discussion board is a great way to make sure all eyes are on you
- Ask questions to speakers and get noticed



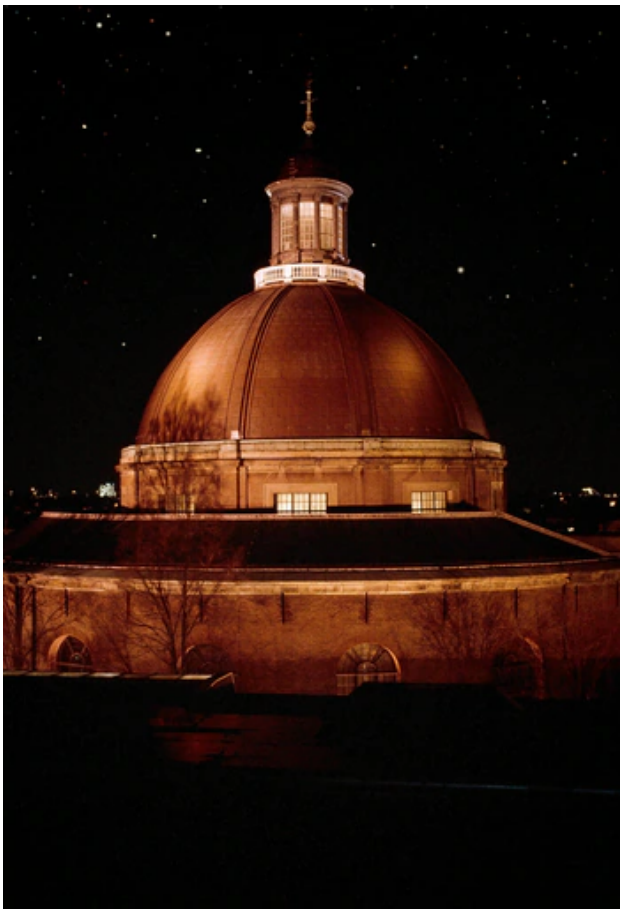
VENUE

RENAISSANCE AMSTERDAM HOTEL

KATTENGAT 1, 1012 SZ AMSTERDAM, NETHERLANDS.
TEL: +31 20 621 2223

Ideally-located in the heart of central Amsterdam, the hotel offers easy access to celebrated historic landmarks, cultural treasures and modern entertainment. Located only minutes away from the Amsterdam Centraal Station, the iconic Dam Square and Madame Tussauds. After exploring Amsterdam, unwind with a workout in our 24-hour fitness center or relax with a cocktail and tasty cuisine in our delicious onsite restaurants. In the evening, retreat to spacious and comfortable hotel accommodations with signature bedding, ergonomic workspaces, high-speed Wi-Fi and flat-screen TVs. Europe Steel Markets 2023 will take place in the historic 17th-century domed Koepelkerk building adjoining the hotel. We look forward to providing you with an unforgettable experience.

Kallanish has a discounted rate at the Renaissance Amsterdam Hotel, **click here** to book.



PRICE AND BOOKING

Rate	In-Person	Expires
Super early bird	€800	8 March
Early bird	€1000	5 April
Full price	€1,200	16 May

Conference rate includes:

Your conference fee includes full access to the event including the lunch break, coffee breaks and cocktail reception and networking. In addition you can access all features of Europe Steel Markets 2023 digital platform, presentation materials and online networking.

Book Now

By Phone
+44 208 735 6520

By Email
sales@kallanish.com

Online
kallanish.com/events

REGISTRATION FORM

Your Details

Name _____
Job Title _____
Company _____
Address _____
Address _____
Phone _____
Email _____

Group Booking, please enter the additional names below:

Delegate 1 _____
Delegate 2 _____
Delegate 3 _____

Payment Information

☐ Mastercard ☐ Visa ☐ Amex ☐ Maestro

Name on card _____
Card Number _____
Billing Address _____
_____
Expiry Date ____ / _____ CVV: _____
Signature _____

Ticket Type

Super Early Bird	☐	€800	**Exp. 8 Mar**
Early Bird	☐	€1,000	**Exp. 5 Apr**
Full Price	☐	€1,200	**Exp. 16 May**

Confirmation

By signing below, you confirm that you have read and agreed to the terms and conditions overleaf.

SIGNATURE: _____ Date: _____

TERMS & CONDITIONS

Make time to read the small print

The following Terms & Conditions form the basis on which any services, information and materials are provided to any company, organisation and/or individual (together referred to as "you" in these Terms & Conditions) by or on behalf of Kallanish Limited or related companies (all referred to as "Kallanish") except where and insofar as any alternative Terms & Conditions have been specifically agreed by Kallanish. By accessing or using any Kallanish service, information or materials you agree to be contractually bound by such Terms & Conditions. These Terms & Conditions may be updated from time to time.

Event descriptions, content, dates and venues

Kallanish reserves the right at any time to make reasonable changes to events, courses and other services provided including, but not limited to, changes to descriptions, content, dates, times, speakers, guests and venues, without liability. In the event of cancellation, Kallanish will make reasonable efforts to provide an alternative and where this is not possible, will refund monies received from you by Kallanish with respect to what has been cancelled. Kallanish is not responsible for travel arrangements, accommodation, or any other arrangements that you make in connection with the services provided by Kallanish.

Registration

When registering for any event, course or service provided by Kallanish you must provide details of any special requirements including any requirements relating to diet, physical disability, mobility problem or other condition requiring special care or attention. You are also invited at that time to inform us about any additional requests that you may have. Kallanish reserves the right to make an additional charge for requirements and requests that can be accommodated. Kallanish shall have no obligation to provide any service, information or materials unless and until the relevant registration has been accepted and satisfactory payment arrangements have been made. Kallanish reserves the absolute right to refuse to allow attendance at any course or event or access to any service if any payment is not received in time or if Kallanish has reasonable grounds to believe that payment arrangements made are not satisfactory.

Your right to cancel or transfer

Kallanish's services are generally designed for business, trade and professional use. If, however, the Consumer Protection (Distance Selling) Regulations 2000 apply, you may cancel your registration within 14 days of making it provided that services have not commenced. Apart from any such right, a cancellation fee of 25% of the total fee, including VAT, shall apply with respect to cancellations up to 30 days prior to the commencement of the relevant course, event or service and after this the cancellation fee shall be 100% of the fee including VAT. Subject to notice to Kallanish at least 48 hours before the commencement of any service, course or event, the reservation may be transferred to another person without charge. Within 48 hours, a charge of 10% of the fee may be made.

Disclaimer

Use of any information or material provided by Kallanish is entirely at your risk and in no circumstances is Kallanish responsible for any loss, damage or other negative consequence of use of information or material by you or anyone else.

Use of personal data

Personal data is gathered and used to enable Kallanish to provide services to you. This may involve passing details on to third parties. Such details may also be used by Kallanish for marketing purposes including sending information about Kallanish's services and other products. Such details will not otherwise be passed on to third parties without your consent.

Third party rights

An individual, company or organisation not party to any agreement between you and Kallanish shall not have or acquire any rights under or in connection with it. Law and jurisdiction These Terms & Conditions shall be governed by and construed in accordance with the laws of England and Wales and the parties agree to submit to the non-exclusive jurisdiction of the Courts of England and Wales in order to resolve any dispute or difference between the parties or to enforce or take any other legal action in connection with any contract to which these Terms & Conditions apply.