

KALLANISH PRESENTS

# INTERNATIONAL STEEL SCRAP 2022

HYBRID CONFERENCE

23 JUNE 2022  
ISTANBUL, TURKEY



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## Conference Overview

# WELCOME

As the global steel industry accelerates its decarbonisation ambitions, steel scrap is increasingly regarded as key to reducing carbon emissions. China's plans to transition significant production to EAF route will drive increased use of scrap. While Turkey, by far the world's largest scrap importer is expanding production capacity, becoming ever more dependent on scrap. As scrap becomes increasingly important, how likely are we to see more countries resort to restricting scrap exports to maintain their competitive advantage? Will the EU restrict scrap exports despite WTO rulings? To what extent and for how long will sanctions on Russia and the war in Ukraine impact steel supply, scrap availability and trade flows?

In addition to geo-political trade shocks shifting supply and demand, global inflationary pressures, government steel-sector policy, volatile exchange rates and elevated freight rates, coupled with surging energy costs are pulling scrap markets in all directions. Will rising energy costs intensify competition for higher scrap grades? Which grades will be more popular and how will global scrap trade evolve in 2022? Join us for the 2nd International Steel Scrap 2022 conference where renowned steel and scrap experts from around the world will present their analysis on recent steel scrap market trends and share their views of what we can expect in 2022 and the next few years.



**Bijan Farhangi**

Events Director  
Kallanish Commodities





# SPEAKERS



**Hu Hongsheng**  
Director of Research Scrap  
Department  
Fubao Information



**Ian Roper**  
Consultant  
Kallanish Consulting  
Services



**Derek Langston**  
Senior Director  
SSY Consultancy &  
Research



**Sanjay Mehta**, Director,  
MTC Group & President,  
Material Recycling  
Association of India



**Pratik Shah**  
Senior Manager  
MTC Group



**Dr Veysel Yayan**  
Secretary General  
Turkish Steel Producers  
Association



**Gaku Ito**  
General Manager Sales  
Tokyo Steel



**Ali Sezen**  
Director  
Gokova Denizcelik



**Alain Eekman**  
Commercial Director  
Casier Recycling



**Koray Gunay**  
Purchasing Director  
Colakoglu Metalurji



**Andrii Tarasenko**  
Chief Analyst  
GMK Center



**Dr Barış Çiftçi**  
Director Industrial Analysis  
World Steel Association



**Osman Tureyyen**  
General Manager  
Metkim Metal



**Furkan Unal**  
Chief Financial Officer  
Kardemir



**Emanuele Norsa**  
Editor Southern Europe  
Kallanish



**Burcak Alpman**  
Editor Turkey  
Kallanish



**Burak Odabasi**  
Editor Middle East  
Kallanish



**Paul Mullins**  
Director  
Kallanish



**Tomas Gutierrez**  
Managing Editor Asia  
Kallanish



# PROGRAMME

## 09:00 Welcome in the networking room

## 09:30 Session 1: Evolution of global steel markets amidst pandemic and war

Over the past 2 years global commodities markets have been significantly impacted by not just one but two once-in-a-century events – the Covid-19 pandemic and war in Ukraine. In this session we will hear from renowned steel executives from around the world on how these events are impacting current trends in the global steel markets today and what overriding trends to look out for late in 2022 and into 2023.

### Topics:

- How are trade flows shifting for key steel products?
- Who are the winners and losers?
- Where will steel prices settle?
- What is the new normal?
- How will global steel consumption evolve?
- Which products and sector will have the strong future?

### Speakers:

- Emanuele Norsa, Managing Editor Southern Europe, Kallanish (Moderator)
- Dr Veysel Yayan, Secretary general, Turkish Steel Producers Association
- Andrii Tarasenko, Chief Analyst, GMK Center
- Gaku Ito, General Manager Sales, Tokyo Steel

## 11:00 Networking Break

## 11:30 Session 2: Steel scrap markets - supply vs demand and price forecasts

Industry executives from across the steel scrap supply chain will analyze the most significant market trends facing global steel scrap markets, and share their forecasts for scrap price trends, and where supply and demand will find equilibrium.

### Topics:

- How will green steel targets change global scrap demand?
- What is the expected import demand volume from China?
- How will pig iron shortages impact scrap demand?
- How will supply and demand figures change?
- What is the expected scrap consumption of China, India and Turkey?
- When will scrap supply and demand find equilibrium?
- Where will the new normalised scrap prices settle?
- Will more countries bring scrap export bans to protect domestic markets?
- Which grades will be most popular?
- Who are the new suppliers on the horizon?

### Speakers:

- Burcak Alpman, Editor Turkey, Kallanish (Moderator)
- Hu Hongsheng, Director of Research Scrap Department, Fubao Information (Presentation)
- Pratik Shah, Senior Manager, MTC Group (Presentation)
- Alain Eeckman, Commercial Director, Casier Recycling
- Ali Sezen, Representative, Novek LLC

## 13:00 Lunch and Networking Break

## 14:30 Session 3: Steel raw materials: comparative advantage for a green transition

How will green steel strategies impact steel raw materials? Currently, global pig iron supply from the CIS has been severely disrupted by war and sanctions. Meanwhile, iron ore prices remain highly volatile and coal prices are hitting new records. While steel scrap, seen as the key raw material to a successful green steel transition is expected to see a huge rise in consumption in the coming years. What can we expect for other raw materials going forward? How will this impact steel scrap and what are the comparative advantages for steel production considering a greener steel future?

### Topics:

- How will green steel strategies impact raw materials?
- How will global pig iron shortage be eased?
- Where will pig iron prices settle?
- Is there any possibility of replacing scrap?
- How will China's steel production, consumption change?
- How will iron ore and coal prices trend?
- Will HBI demand increase?
- How will other raw materials impact future steel production?
- Which raw material(s) will be new game changers?

### Speakers:

- Paul Mullins, Director, Kallanish (Moderator)
- Ian Roper, Consultant, Kallanish Consulting Services
- Tomas Gutierrez, Managing Editor Asia, Kallanish
- Dr Barış Çiftçi, Director Industrial Analysis, World Steel Association
- Osman Tureyyen, General Manager, Metkim Metal

## 15:45 Networking Break

## 16:30 Session 4: Managing business strategy amid volatility and uncertainty

We turn to eminent steel producers, traders and consumers who will debate the key question of how to navigate a business success strategy in today's challenging market. How do market participants successfully engage in production and sales while navigating market volatility and raw material uncertainty? How will market participants react to emerging risks? How will steel producers survive? What tools and strategies must be considered to ensure a strong and successful future?

### Topics:

- Who will be the winners and losers in the new normal?
- What will be the best survival and success strategies?
- Can we expect more protectionist measures?
- How can margins be expanded?

### Speakers:

- Burak Odabasi, Editor Middle East, Kallanish (Moderator)
- Derek Langston, Senior Director, SSY Consultancy & Research (Presentation)
- Koray Cunay, Purchasing Director, Colakoglu Metalurji (panellist)
- Sanjay Mehta, Director, MTC Group & President, Material Recycling Association of India (Panellist)
- Furkan Unal, Chief Financial Officer, Kardemir

## 17:30 Closing Remarks

All times shown are Local Turkish Time GMT+3



# PRICE AND BOOKING

Rate	In-Person Price	Virtual Price	Expires
Full Price	€850	€495	23 June

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